

Broadcast Journalism

Overview

This Cosumnes River College program introduces students to the field of broadcast journalism and prepares them for jobs, internships or transfer to a four-year institution.

Program Maps

[Broadcast Journalism, A.A. Degree \(/crc/main/doc/programs/program-maps/broadcast-jour-aa-degree-ho.pdf\)](#)

Dean	Ryan Cox (/about-us/contact-us/faculty-and-staff-directory/ryan-cox)
Department Chair	Lauren Wagner (/about-us/contact-us/faculty-and-staff-directory/lauren-wagner)
Career and Academic Community	Arts, Media and Entertainment (/academics/career-and-academic-communities/arts-media-and-entertainment)
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Associate Degree

A.A. in Broadcast Journalism

This CRC program introduces students to the field of broadcast journalism and prepares them for jobs, internships or transfer to a four-year institution.

Highlights include:

- * Practical experience in the digital TV studio and campus radio station
- * Internship opportunities in local radio and TV stations
- * Practical experience creating news packages
- * Practical experience as an on-camera TV reporter/anchor or as a radio broadcaster

Note to Transfer Students:

If you are interested in transferring to a four-year college or university to pursue a bachelor's degree in this major, it is critical that you meet with a CRC counselor to select and plan the courses for your major. Schools vary widely in terms of the required preparation. The courses that CRC requires for an Associate's degree in this major may be different from the requirements needed for the Bachelor's degree.

Catalog Date: June 1, 2020

Degree Requirements

COURSE CODE	COURSE TITLE	UNITS
RTVF 300	Mass Media and Society	3
JOUR 300	Newswriting and Reporting	3
RTVF 331	Beginning Television Studio Production	3
RTVF 362	Digital Non-Linear Video Editing	3
RTVF 330	Beginning Single Camera Production	3
RTVF 312	Beginning Radio Production	3
RTVF 370	Broadcast Writing & Announcing	3
RTVF 380	Broadcast Journalism	3
A minimum of 6 units from the following:		6
JOUR 351	Public Relations Writing and Media Techniques (3)	
JOUR 410	College Media Production I (3)	
RTVF 315	Voice and Diction for Broadcasting (3)	
RTVF 319	Beginning Audio Production (3)	
RTVF 360	Introduction to Motion Graphics: Adobe After Effects (3)	
RTVF 376	Advertising (3)	
RTVF 498	Work Experience in Radio, Television and Film (1 - 4)	
PHOTO 301	Beginning Photography (3)	
COMM 480	Honors Seminar: Political Campaign Communication (3)	
Total Units:		30

The Broadcast Journalism Associate in Arts (A.A.) degree may be obtained by completion of the required program, plus general education requirements, plus sufficient electives to meet a 60-unit total. See CRC graduation requirements.

Student Learning Outcomes

Upon completion of this program, the student will be able to:

- Write in clear, concise English. (PSLO-1)
- Structure and craft messages in ways appropriate for specific audiences, including through a variety of technical skills for use in multi-media, internet, television, film or radio delivery. (PSLO-2)
- Research critically, filter the results, and present them in a cogent manner. (PSLO-3)
- Investigate and gather information for use in public presentation using library, internet, and personal interviews. (PSLO-4)
- Produce examples of professional-level work including writing, announcing and on-air performance. (PSLO-5)
- Demonstrate through projects that with the power of a communicator comes moral and ethical responsibility. (PSLO-6)
- Demonstrate a hands-on ability to perform the professional level critical thinking needed for work in television, radio and other media broadcasting. (PSLO-7)
- Recognize and overcome biases, prejudices and limited viewpoints (including his or her own) so that he or she can communicate effectively in a diverse world. (PSLO-8)

Career Information

Career Options News Broadcaster; Sportscaster; Announcer; News writer, News Producer; Journalist; Multi-Media writer; Internet Information specialist. Some career options may require more than two years of college study. Classes beyond the associate degree may be required to fulfill some career options or for preparation for transfer to a university program.