Radio, Television and Film Production

Overview

This instructional program is designed to train students for skills needed in jobs requiring basic knowledge in Radio, Television or Film Production. Training includes classes in radio, television, film, broadcasting, broadcast and print journalism, editing, and design. Students will be prepared for entry-level jobs in education, government, broadcasting, advertising and public relations, as well as having a base for transfer to a four-year institution.

Degrees Offered

A.S.-T. in Film, Television and Electronic Media

Associate Degree for Transfer

A.S.-T. in Film, Television and Electronic Media

The Associate in Science in Film, Television and Electronic Media for Transfer degree provides students with a major that fulfills the general requirements of the California State University for transfer to baccalaureate degree programs in film, television and electronic media. Students with this degree will receive priority admission with junior status to the California State University system. The Associate in Science Degree in Film, Television and Electronic Media for Transfer is comprised of lower division coursework typically required by CSU institutions.

Students must complete the following Associate Degree for Transfer requirements (Pursuant to SB1440, §66746):

• 60 semester or 90 quarter CSU-transferable units
• the California State University-General Education-Breadth pattern (CSU GE-Breadth); OR the Intersegmental General Education Transfer Curriculum (IGETC) pattern
• a minimum of 18 semester or 27 quarter units in the major or area of emphasis as determined by the community college district
• obtain a minimum grade point average (GPA) of 2.0
• earn a grade of C or better in all courses required for the major or area of emphasis

Upon successful completion of the Associate in Science Degree in Film, Television and Electronic Media for Transfer degree requirements, students will be guaranteed admission to the CSU system with junior status and will not have to repeat lower division coursework. Each California State University may have slightly different requirements for transfer so it is critical for students to work with their counselors to develop individual academic plans.

Catalog Date: January 1, 2022

Degree Requirements

<table>
<thead>
<tr>
<th>COURSE CODE</th>
<th>COURSE TITLE</th>
<th>UNITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>RTVF 300</td>
<td>Mass Media and Society</td>
<td>3</td>
</tr>
<tr>
<td>RTVF 306</td>
<td>Introduction to Media Aesthetics and Cinematic Arts</td>
<td>3</td>
</tr>
<tr>
<td>List A, Area 1: Select one audio course (3 units):</td>
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<td></td>
</tr>
<tr>
<td>RTVF 312</td>
<td>Beginning Radio Production (3)</td>
<td>3</td>
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<tr>
<td>or RTVF 319</td>
<td>Beginning Audio Production (3)</td>
<td></td>
</tr>
<tr>
<td>List A, Area 2: Select one video or film production course (3 units):</td>
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<td></td>
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<tr>
<td>RTVF 330</td>
<td>Beginning Single Camera Production (3)</td>
<td>3</td>
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<tr>
<td>or RTVF 331</td>
<td>Beginning Television Studio Production (3)</td>
<td></td>
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<td>List B: Select one (3 units):</td>
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<tr>
<td>A minimum of 3 units from the following:</td>
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<tr>
<td>RTVF 350</td>
<td>Intermediate Film / Digital Cinema Production (3)</td>
<td></td>
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<td>List C: Select one course (3 units):</td>
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</table>
Radio, Television, and Film (RTVF) Courses

RTVF 295 Independent Studies in Radio, Television, and Film

| Units: | 1 - 3 |
| Hours: | 54 - 162 hours LAB |
| Prerequisite: | None. |
| Catalog Date: | January 1, 2022 |

An independent studies project involves an individual student or small group of students in study, research, or activities beyond the scope of regularly offered courses. See the current catalog section of "Special Studies" for full details of Independent Studies.

RTVF 299 Experimental Offering in Radio, Television, and Film

| Units: | 0.5 - 4 |
| Prerequisite: | None. |
| Catalog Date: | January 1, 2022 |

This is the experimental courses description.

RTVF 300 Mass Media and Society

| Same As: | JOUR 310 |
| Units: | 3 |
| Hours: | 54 hours LEC |
| Prerequisite: | None. |
| Transferable: | CSU, UC |
| General Education: | AA/AS Area V(b); CSU Area D7; IGETC Area 4J |
| C-ID: | C-ID JOUR 100 |
| Catalog Date: | January 1, 2022 |

Survey of the mass media: history, philosophy, structure and trends, as well as theories which help to explain effects and the importance as a social institution. Exploration of economics, technology, law, ethics, and social issues, including cultural and ethnic diversity. This course is the same as JOUR 310, and only one may be taken for credit. (C-ID JOUR 100)

RTVF 302 Introduction to Digital Design & Storytelling
The course explores computer-based images, text, graphics, narration, video and music in today's visual and social media. Students will analyze media literacy, audience, narrative elements, themes and the review of visual media through the lens of story structure.

RTVF 304 Introduction to Multimedia

- **Units:** 3
- **Hours:** 54 hours LEC
- **Prequisite:** None.
- **Transferable:** CSU
- **General Education:** AA/AS Area I
- **Catalog Date:** January 1, 2022

This course is designed to familiarize students with designing and producing multimedia presentations. Emphasis will be given to developing skills in producing photographic, graphic, video and audio materials used for the World Wide Web and multimedia presentations. The course presents a description and history of computer-interactive multimedia. Students explore current uses of these technologies and receive instruction in practical application. Each student conceives, writes, and designs a high-level multimedia program, using a user-friendly system. Some applications for multimedia include: professional presentations, specialized instruction research, Internet web pages, job training, interactive newsletters, computer games and point-of-purchase marketing.

RTVF 305 Film History

- **Units:** 3
- **Hours:** 54 hours LEC
- **Prequisite:** None.
- **Transferable:** CSU; UC
- **General Education:** AA/AS Area I; CSU Area C1; IGETC Area 3A
- **Catalog Date:** January 1, 2022

An introduction to the art of motion pictures, using both lectures and films. Students will briefly study the history of motion pictures and will view, evaluate, and critique films which are landmarks in the art of movie making. This course is the same as FMS 305, and only one may be taken for credit.

RTVF 306 Introduction to Media Aesthetics and Cinematic Arts

- **Units:** 3
- **Hours:** 54 hours LEC
- **Prequisite:** ENGW 101 with a grade of "C" or better
- **Transferable:** CSU
- **General Education:** AA/AS Area II(b)
- **Catalog Date:** January 1, 2022

This course introduces the close analysis of film and television texts to students. It examines the broad questions of form and content, aesthetics and meaning, and history and culture. Students explore the diverse possibilities presented by the cinematic art form through an examination of a wide variety of productions, national cinemas, and film movements. Topics include modes of production, narrative and non-narrative forms, visual design, editing, sound, genre, ideology and critical analysis.

RTVF 312 Beginning Radio Production

- **Units:** 3
- **Hours:** 36 hours LEC; 54 hours LAB
- **Prequisite:** None.
- **Transferable:** CSU
- **Catalog Date:** January 1, 2022

This is an introductory course in theory and application of audio production techniques for radio. Students will gain a basic understanding of audio equipment in both live and pre-recorded broadcasting. This includes recording equipment, mixers, digital audio production, radio program formats, broadcast writing and announcing skills. This course should be taken prior to Radio Workshop, RTVF 316.

RTVF 315 Voice and Diction for Broadcasting

- **Units:** 3
- **Hours:** 54 hours LEC
- **Prequisite:** None.
- **Transferable:** CSU; UC
- **Catalog Date:** January 1, 2022

This course is intended for all majors relating to broadcasting including radio production, communications media and television production. This course focuses on individual speech improvement through the study and practice of voice control and manipulation, proper breathing, and diction. Emphasis is placed on achieving correct pronunciation, enunciation, and voice production. Students will build on basic theories and practice of the interpretation of various oral selections chosen by the instructor and by the student.

RTVF 316 Introduction to Radio Workshop
Through lectures and supervised labs, this intermediate radio production course explores current radio industry trends and practices. Students in the course will take part in the planning and producing of original radio programs for pod-casting and internet streaming.

RTVF 319 Beginning Audio Production

This course serves as an introduction to the theory and practice of audio production for radio, television, film and digital recording applications. Students will learn the fundamentals of sound design and aesthetics, microphone use, and digital recording equipment. Students gain hands on experience recording, editing, mixing and mastering audio. Upon completion, students will have basic knowledge of applied audio concepts, production workflow, equipment functions, and audio editing software.

RTVF 330 Beginning Single Camera Production

This course provides an introduction to the theory, terminology, and operation of single camera video production, including composition and editing techniques, camera operation, portable lighting, video recorder operation, audio control and basic editing. This course focuses on the aesthetics and fundamentals of scripting, producing, directing on location, post production, and exhibition/distribution.

RTVF 331 Beginning Television Studio Production

This course introduces theory, terminology and operation of a multi-camera television studio and control room. Topics include studio signal flow, directing, theory and operation of camera and audio equipment, switcher operation, fundamentals of lighting, graphics, video control and video recording and real-time video production.

RTVF 340 Television Production Workshop I

Within this course, students plan the total operational process for actual television programs (on air or closed-circuit), as well as participate in and take responsibility for various aspects of the finished program, such as camera operation, audio, switching, lighting, sets, graphics, editing and directing.

RTVF 341 Television Production Workshop II

Within this course, students gain additional experience in creating television programming for cable TV, internet or DVD distribution. Besides production experience, they may take more active roles as producers, directors and production managers. Participation as production crew positions and with field remotes are required.

RTVF 342 Television Production Workshop III

This course is designed for the production of new types of video programming for cable, business, industry and special groups - religious, ethnic, minorities, children, and women.
RTVF 349 Preparing the Cinematic Production

This course provides students with an overview of the process of preparing to make a short film. Students will expand knowledge about crew position responsibilities, production paperwork, and all the processes that take place during pre-production to prepare to make a short film. Topics of beginning a career in film, script selection, casting, location scouting, expectations on set, and ethical issues in media will be discussed.

RTVF 350 Intermediate Film / Digital Cinema Production

This course provides a hands-on project-based opportunity for students to create single-camera projects using a Hollywood-style field production. Students focus on producing and directing skills as well as understanding the roles of field production crews. Development of narrative and documentary ideas for field production using both guerrilla and conventional set techniques are emphasized. Topics include scriptwriting, cinematography, directing, and non-linear editing. Off-campus field trips or production opportunities outside of class time may be required. This course may be taken twice for credit.

RTVF 354 Audio Editing for Film & Video Post Production

This hands-on course provides understanding of how to edit audio and video files, repair field recordings, perform multi-track arranging and mixing, synchronize audio and video, analyze and fix common audio problems, and perform other creative sound design techniques. This course focuses on practical, professional techniques used to add music and sound effects to video and multimedia projects. This course is particularly designed for students who want to learn more about the basics of audio content creation, editing, and mixing in Soundtrack Pro as part of the Apple Final Cut Pro Studio. Students may choose to pay an additional fee and take an Apple Certified End User exam at the conclusion of this course.

RTVF 360 Introduction to Motion Graphics: Adobe After Effects

This is an introductory motion graphics course for students interested in digital video, multimedia, 3-D computer animation, and emerging broadcast technologies. Students will gain hands-on experience with picture and video manipulation, 3-D compositing, paint and draw applications for film, broadcast, multimedia and the Internet.

RTVF 361 Intermediate Motion Graphics: Adobe After Effects

The course presents an intermediate level exploration of the theory and practice of animation for video, film and the Internet. Students study the contemporary uses of the techniques of computer animation. Intermediate level skills are developed in Adobe After Effects including advanced techniques of graphic motion over time. Techniques for creating 3-D graphics are explored in depth. Exposure to additional computer applications may include Apple's Motion, Animation Master or others.

RTVF 362 Digital Non-Linear Video Editing

This course will provide an overview of the theory and practice of nonlinear editing for video and film utilizing nonlinear digital editing software. Students will examine the technical and aesthetic requirements of editing through the use of professional film and video dailies. Projects will explore computer graphics, audio/visual applications and digital video.

RTVF 365 Intermediate Film & Video Editing
This course is designed for previous users of non-linear editing software or for those wishing to increase their overall effectiveness with film and video editing software. This course helps students with improved project workflow, trimming shortcuts, advanced compositing, special effects and distribution for broadcast and film or in emerging technologies. Instruction also covers tips and tricks when using filters, nesting sequences and using variable speed controls to get movie quality effects.

RTVF 368 Scriptwriting for Film, Video & Multimedia

Units: 3
Hours: 54 hours LEC
Prerequisite: None.
Advisory: ENGWR 300
Transferable: CSU
General Education: AA/AS Area I
Catalog Date: January 1, 2022

Students will learn the mechanics of scriptwriting and formatting used for film and television as well as the writer's role in pre-production and production. Additionally, students are introduced to non-linear writing for new interactive multimedia technologies.

RTVF 370 Broadcast Writing & Announcing

Units: 3
Hours: 36 hours LEC; 54 hours LAB
Prerequisite: None.
Transferable: CSU
Catalog Date: January 1, 2022

Students learn fundamental techniques of broadcasting with an emphasis upon speaking and writing. Students practice with specified formats in the television studio and radio workshop. Lab experiences and review of microphone use and performance in-front of the camera are included. A variety of non-news writing styles are explored.

RTVF 371 Hollywood TV and Film Studios: A Behind the Scenes Experience

Units: 1
Hours: 18 hours LEC
Prerequisite: RTVF 330 or 331 with a grade of "C" or better
Transferable: CSU
Catalog Date: January 1, 2022

This course provides an overview and introduction to video and film production techniques utilized by professionals in and around Hollywood, CA. Students will learn about the operation of motion picture and television studios from behind the scenes. A variety of topics including preproduction, production and post-production techniques, set design and lighting, and the history of Hollywood-style production will be included. Guest speakers will provide a professional perspective on entry-level job skills and analysis of current workforce development.

RTVF 376 Advertising

Same As: MKT 314
Units: 3
Hours: 54 hours LEC
Prerequisite: None.
Transferable: CSU
Catalog Date: January 1, 2022

This course is an introduction to the field of advertising, its history, purpose, institutions, and functions. Studies are made of the various media used in general advertising, as well as the effective use of these media. Students will produce ads and advertising campaigns. This course is the same as MKT 314, and only one may be taken for credit.

RTVF 378 Acting for the Camera

Same As: TA 356
Units: 3
Hours: 36 hours LEC; 54 hours LAB
Prerequisite: RTVF 370 or TA 350 with a grade of “C” or better
Transferable: CSU, UC
General Education: CSU Area C1
Catalog Date: January 1, 2022

This is an introductory course in the theory and techniques of acting for film and video, comparing the differences between stage acting and acting for the camera. Scenes and commercials are enacted and played back on videotape for class critiquing. Students experience single camera and multiple-camera studio production and performance techniques. This course is the same as TA 356, and only one may be taken for credit.

RTVF 380 Broadcast Journalism

Units: 3
Hours: 36 hours LEC; 54 hours LAB
Prerequisite: None.
Advisory: JOUR 300, RTVF 362, and RTVF 370; and the ability to type.
Transferable: CSU
The student will gain a general knowledge of the field of radio/television news writing and production. Through theoretical and practical application, the student will understand and practice writing, filming, editing, and broadcasting radio and television news.

**RTVF 495 Independent Studies in Radio, Television, and Film**

- **Units:** 1 - 3
- **Hours:** 54 - 162 hours LAB
- **Prerequisite:** None.
- **Transferable:** CSU
- **Catalog Date:** January 1, 2022

An independent studies project involves an individual student or small group of students in study, research, or activities beyond the scope of regularly offered courses. See the current catalog section of “Special Studies” for full details of Independent Studies.

**RTVF 498 Work Experience in Radio, Television and Film**

- **Units:** 0.5 - 4
- **Hours:** 30 - 300 hours LAB
- **Prerequisite:** None.
- **Enrollment Limitation:** Students must be in a paid or unpaid internship, volunteer position or job related to career goals in Radio, Television and Film.
- **Transferable:** CSU
- **General Education:** AA/AS Area III(b)
- **Catalog Date:** January 1, 2022

This course provides students with opportunities to develop marketable skills in preparation for employment in their major field of study or advancement within their career. It is designed for students interested in work experience and/or internships in transfer level degree occupational programs. Course content includes understanding the application of education to the workforce; completion of required forms which document the student’s progress and hours spent at the work site; and developing workplace skills and competencies. Appropriate level learning objectives are established by the student and the employer. During the semester, the student is required to participate in a weekly orientation and 37.5 hours of related paid work experience, or 30 hours of unpaid work experience for 0.5 unit. An additional 37.5 or 30 hours of related work experience is required for each additional 0.5 units. Students may take up to 16 units total across all Work Experience course offerings. This course may be taken up to four times when there are new or expanded learning objectives. Only one Work Experience course may be taken per semester.

**RTVF 499 Experimental Offering in Radio, Television, and Film**

- **Units:** 0.5 - 4
- **Prerequisite:** None.
- **Transferable:** CSU
- **Catalog Date:** January 1, 2022

This is the experimental courses description.