



Small Business Management/Entrepreneurship Certificate of Achievement

This certificate is designed for current and potential entrepreneurs. It provides an introductory and organized course of study that enables students to develop their entrepreneurial skills, recognize opportunities, and learn the various aspects of starting and managing a small business.

SUGGESTED PROGRAM COURSE SCHEDULE

SEMESTER 1

12 UNITS

Course	Units	Pre-Reqs [^]	Semesters offered*	GE Area
BUS 215 Entrepreneurial Opportunity & Business Planning	3		F, S	
BUS 300 Intro to Business	3		F(O,H), S(O,H), Su(O)	
BUS 340 Business Law	3		F(O), S(O), Su(O)	

SEMESTER 2

14 UNITS

Course	Units	Pre-Reqs [^]	Semesters offered*	GE Area
BUS 350 Small Business Management/ Entrepreneurship	3		F(O), S(O)	
MKT 300 Prin of Marketing	3		F(O), S(O), Su(O)	
3 units from List A	3		See List A	See List A

[^]You must have passed the prerequisite course(s) with a "C" or better; Corequisite must be taken during the same semester; Advisory means it is recommended but not required to enroll in the course.

*(O) = online available (H) = hybrid available

Career Options/Outlook: Many career opportunities are available such as first-line supervisor of retail sales worker. First-line supervisor directly supervise and coordinate activities of retail sales workers in an establishment or department. Duties may include management functions, such as purchasing, budgeting, accounting, and personnel work, in addition to supervisory duties.

A sample of reported job titles:

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Projected job openings in California (2016-2026):
16,630

Projected growth:
Slower than average (2%-4%)

Salary in California:
Median wage (2018): \$40,420/yr
Source:
<https://www.onetonline.org/link/summary/41-1011.00>

List A-Select a minimum of 3 units from the following:

Course	Units	Pre-Reqs [^]	Semesters offered*	GE Area
ACCT 301 Financial Accounting	4	Advisory: ACCT 101, BUS 105, MATH 120 or MATH 125	F(O,H), S(O), Su	CRC Area II(b)
BUS 310 Business Communications	3	BUS 100; Advisory: ability to key 30 words a min (wam)	F, S	CRC Area II(a)
BUS 320 Concepts in Personal Finance	3	Advisory: BUS 105	F(O), S(O), Su(O)	CRC Area V(b)
CISC 310 Intro to Computer Information Science	3	Advisory: BUSTEC 302 or keyboard 25 wam or better	F(O,H), S(O,H)	CRC Area II(b) or III(b)
ECON 304 Principles of Microeconomics	3	MATH 100 or 102 or 1 yr of HS Elem Algebra	F(O), S(O), Su(O)	CRC Area V(b)

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Honors option:

The CRC Honors Program is designed specifically for academically accomplished students and for students with the potential for high achievement. Students who complete 15 units or more in honors-designated courses will earn special recognition as an Honors Scholar, a distinction that may entitle the student to guaranteed transfer and scholarship opportunities at select transfer colleges and universities.

Transfer notes:

Please meet with a counselor for specific transfer course evaluation or transferring to a specific 4-year institution.